

INVOICE
wfsb.com

WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
500300-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Ave, NW
 #800
 Washington, DC 20007

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
CT Future PAC	CT FUTURE PAC	2253

Flight Dates	Order #	Alt Order #
10/26/12 - 11/02/12	500300	06397747

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	140	145

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$2,000.00	NM
<hr/>									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$2,000.00				
<hr/>									
Spots: #	Ch	Day	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WFSB	Su	10/28/12	9:30 AM	CBS Sunday Morning	9:00am - 10:30am	:30	SMPCT120430H	\$2,000.00 NM
<hr/>									
<u>Total Spots</u>							1		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$2,000.00
<u>Agency Commission</u>	\$300.00
<u>Net Amount Due</u>	\$1,700.00

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Invoice #	Invoice Date	Invoice Month	Invoice Period
500300-2	11/04/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

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Special Handling

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Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	10/30/12	11a-12p Price is Right	11am - 12pm	MT-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 10:49 AM 11a-12p Price is Right 11am - 12pm :30 SMPCT120430H \$1,200.00 NM									
2	10/29/12	10/30/12	M-F CBS Soaps	1230-2p	MT-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 1:59 PM M-F CBS Soaps 1230-2p :30 SMPCT120430H \$850.00 NM									
3	10/29/12	10/30/12	Eyewitness News	12pm - 12:30PM	MT-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 1:13 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120430H \$850.00 NM									
4	10/29/12	10/30/12	3pm-4pm Syndication	2:58pm-4pm	MT-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 3:58 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120430H \$600.00 NM									
5	10/29/12	10/30/12	Eyewitness News	6pm - 6:30pm	MT-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 Eyewitness News 6pm - 6:30pm :00 \$3,000.00 NM See MG 5.2 2 WFSB F 11/02/12 6:14 PM Eyewitness News 6pm - 6:30pm :30 SMPCT120430H \$3,000.00 NM MG for 5.1 10/30									
6	10/29/12	10/30/12	Inside Edition	7pm - 7:30pm	MT-----	:30	1	\$1,950.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


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Newark, NJ 07188-0034

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
500300-2	11/04/12	November 2012	10/29/12 - 11/02/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
CT Future PAC	CT FUTURE PAC	2253	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 7:45 PM Inside Edition 7pm - 7:30pm :30 SMPCT120430H \$1,950.00 NM									
7	10/29/12	10/30/12	Entertainment Tonight	7:30pm - 8pm	MT-----	:30	1	\$1,950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 8:01 PM Entertainment Tonight 7:30pm - 8pm :30 SMPCT120430H \$1,950.00 NM									
8	10/29/12	10/30/12	9am-10am	9am - 10am	MT-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MT----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 10:21 AM 9am-10am 9am - 10am :30 SMPCT120430H \$800.00 NM									
<u>Total Spots</u>							8		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$11,200.00
<u>Agency Commission</u>	\$1,680.00
<u>Net Amount Due</u>	\$9,520.00

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